



MEDIA RELEASE  
For Immediate Release

## STATELY

19 MOUNT SINAI DRIVE

### LAUNCH OF BRAND NEW SEMI-DETACHED HOME WITH 1,500 SQFT MASTER SUPERSUITE

#### **An Unique and Attractively Priced Landed Home in Prime Holland Enclave**

- **Prime District 10 Landed Enclave Location**
- **Elevated Land with Hilltop Views**
- **Design features which cater to changing lifestyle needs including Work from Home, Wellness at Home and Outdoor Recreation at Home.**
- **One-of-a-Kind 1,500 sqft Master Supersuite complete with an expansive Spa-Style Bathroom, Lounge Area and a Meditation Deck**
- **Compelling value at just \$1050 psf for floor area**

SINGAPORE, 18 August 2020 – Boutique landed homes developer Brand New Land Group will launch a brand new, uniquely designed and attractively priced semi-detached landed home near the Holland Grove estate in September. Designed by award-winning AGA Architects, STATELY @ 19 Mount Sinai Drive features one-of-a-kind design concepts which cater to changing lifestyle needs in a post-pandemic world.

With a built-area of approximately 7,800sqft spread over 4 levels, STATELY offers immense possibilities for different needs. Work from Home is made conducive with a Mezzanine Business Centre - featuring sound-insulating Fascina uPVC window technology and views of the swimming pool and landscape; the space is quiet, well-lit, green and private.

As Wellness at Home rises in importance, STATELY provides an 18 metre long swimming pool and rooms with floor to ceiling glass windows overlooking views of nature - any of which could be easily converted to an at-home Wellness Studio or Home Gym. Thoughtfully planned outdoor living areas cater to outdoor recreation needs while at home; designed to let the sky and greenery take centrestage, these private fresh-air havens are functional spaces for recreation.

STATELY's key unique feature is the approximately 1,500 sqft Master Supersuite on the top floor. Enjoying rare, unblocked hilltop views, the Master Supersuite houses separate Lounge and Bedroom areas, a Meditation Deck, and an expansive Spa-Style bathroom with natural light and commanding views to the outdoors. STATELY has been designed with an emphasis on the therapeutic effects of Nature. Her external façade is generously clad in timber and an exclusive coating comprising natural sand, stone and seashells. Her interior is styled with European marble and Burmese teak. Each of her bedrooms is framed by landscape, providing privacy and the calming touch of natural greenery.

Ms Al-Emporio Teh of Brand New Land Group, said, "Needs are changing, and so must we. When we design our homes, it is a very conscious process about how to make people's lives better in the spaces we have. Flexibility is key, as each household's needs are unique and ever-changing. We have designed STATELY in a way that the spaces can easily be converted to cater to different needs over time, be it more bedrooms, a large home office, a bigger kitchen, or a dedicated home gym. This home is like a quality canvass, with the classic elements of regularly shaped spaces, ample natural light and the beautiful touch of nature, ready to be shaped into her owner's very own unique and special sanctuary."

For Media Enquiries, please contact:  
Tatiana Teh  
Sales & Marketing Director  
Brand New Land Group  
Email: [tatiana@brandnewland.com.sg](mailto:tatiana@brandnewland.com.sg)

Follow Brand New Land Group on social media:  
Facebook: [@brandnewlandgroup](https://www.facebook.com/brandnewlandgroup) / <https://www.facebook.com/brandnewlandgroup>  
Instagram: [@brandnewlandgroup](https://www.instagram.com/brandnewlandgroup) / <https://www.instagram.com/brandnewlandgroup>

---

### **About Brand New Land Group**

We are passionate about beautiful heirloom homes. Together, we have been developing and building landed homes in Singapore for decades. Our guiding philosophy is this – more than just a building, a Brand New Land development is a Special Home made with Many Hands and One Heart, a home of harmony, where people find true joy.

Visit us at [www.BrandNewLand.com.sg](http://www.BrandNewLand.com.sg)